Design for people

INSTRUCTIONAL DESIGNER – REMOTE

About Design for People

Design for People is a woman-owned digital consultancy serving a spectrum of clients in technology, healthcare, commercial, consumer brands, associations, non-profits, and government. We focus on audience-driven branding, marketing, and strategic communications with relentless emphasis on optimizing the customer experience. We are award-winning strategists, marketers, designers, and technologists who thrive on making things beautiful and easy to understand so they deliver more and better value. When we help organizations connect with their customers and present their products or services in a way that those customers feel naturally drawn to, everybody benefits. Our unique point of difference is our empathic, people-centric approach, coupled with a strategic focus on expressing brand value and integrity. Design for People, Inc. was founded in 2014 and offers a friendly remote working environment.

About the Position

Seeking a freelance, remote instructional designer for assistance with designing eLearning content for adult education. The project does not require religious knowledge or background, but it does require a willingness and sensitivity to work with our client's Episcopal faith-based content. The qualified person will work with subject matter experts (SMEs) / instructors to assist with organizing and preparing instructor-led content for online delivery in asynchronous and, in some cases, synchronous learning environments. The Instructional Designer will participate in the design and development of online courses; provide instructional design support and guidance to subject matter experts (SMEs) in the creation of online course content and work collaboratively with other development team members in the production of online courses, and associated media.

The qualified person follows standard ADDIE instructional design processes, including using adult learning theory to guide the design process, participating in the needs analysis, design and development of training modules, interacting with SMEs in planning and scoping requirements for curriculum, storyboarding, authoring, and development of e-learning content and blended learning solutions. The person should have a foundational understanding of instructional design theory and techniques, developing and reinforcing learning objectives, experience in working in LMS platforms and learning design software, excellent written and verbal English skills for the purpose of documentation development, curriculum development, editing and communication

The ideal candidate will work remote (approximately 20-30 hours per week), keep flexible hours (EST), and meet via Zoom as needed. This is a paid, hourly position. If you offer this service and have a set fee, please include that information with your resume.

Job Type: Part-time
Education: Bachelor's degree required, Master's degree preferred in Instructional Design, Education, Learning Technology, or other related fields.
Experience: Instructional Design: 3 years or more (Preferred)
Work Location: Remote

Design for People, Inc is founded on empathy for people of all kinds. We embrace diversity and equal opportunity. We are committed to building a team that represents a variety of backgrounds, perspectives, and skills. The more inclusive and empathic we are, the better our work will be.

Interested qualified candidates should send a cover letter and resume to careers@dfpdigital.com.